



FOR IMMEDIATE RELEASE
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24fps Productions "*Any Given Latitude*" airing on the new HGTV HD Network

NEW YORK (August 07, 2006) - 24fps Productions, Inc. the award-winning New York City based production company, is proud to announce that its popular, 13-episode travel show, *Any Given Latitude*, was selected to help premiere Scripps Networks' new high definition HGTV-HD channel which launched April 10, 2006. The program currently airs on Scripps' FINE LIVING TV NETWORK.

Conceived to fill a gap in an HD landscape previously dominated by sports and movies, HGTV-HD is the first-ever high definition lifestyle channel and is expected to draw a split male and female audience. With HGTV HD, we're really seeing the democratization of HD programming. It's a new era for HD, and we're thrilled to be on the forefront. said Thomas Strodel, President and CEO of 24fps Productions.

John Lansing, President of Scripps Networks, expects the network to rapidly achieve nationwide distribution, The response from our distribution partners to the launch of HGTV HD has been extremely positive, and we anticipate having carriage agreements in place reaching the majority of cable and satellite high definition television households by year end.

Geared towards travelers that seek a high-end travel experience without sacrificing local flavor and adventure, *Any Given Latitude* takes viewers to exotic locations that offer all three. A growing trend in travel today is the desire to experience top-notch food and accommodations while not being isolated from unique locations and experiences. *Any Given Latitude*, hosted by world traveler Joanne Colan, immerses viewers in exotic locales, giving them an understanding of the country, its people, and the adventure travel possible there.

The series can be seen in standard definition on FINE LIVING Monday through Wednesday nights at 10:30 p.m. ET and in high definition on HGTV-HD. For complete programming schedule information, please visit: www.FineLiving.com and www.hgtv.com

ABOUT 24FPS PRODUCTIONS

24fps Productions, is a New York City-based independent production company that specializes in creating original programming for cable, broadcast, and satellite distribution. For more information, visit: www.24fpsproductions.com

ABOUT SCRIPPS NETWORK

Scripps Networks, headquartered in Knoxville, TN, is comprised of the lifestyle television brands HGTV, Food Network, DIY Network, FINE LIVING TV NETWORK and country music network Great American Country (GAC). Scripps is the leading developer of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online content.

ABOUT HGTV

HGTV, America's leader in home and lifestyle programming, is distributed to more than 89 million U.S. households and is one of cable's top-rated networks. HGTV.com is the nation's leading online home and garden destination, drawing an average of 5.2 million unique visitors per month. Headquartered in Knoxville, Tennessee, HGTV is wholly owned by The E.W. Scripps Company (NYSE:SSP).

ABOUT THE FINE LIVING TV NETWORK

FINE LIVING TV Network is the first television network dedicated to inspiring and empowering people to find the most rewarding ways to spend their time and money, allowing them to uncover the greatest value from their experiences. FINE LIVING is distributed to more than 37.5 million homes and its companion website, FineLiving.com, is an award-winning resource that enhances the television experience and provides yet another avenue for people to obtain useful and motivating information.

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Additional information can
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