



FOR IMMEDIATE RELEASE
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24fps Productions' Wins Two Davey Awards for "Trust" and "Horsepower Meets Manpower" Commercial Spots

NEW YORK, N.Y. (November 08, 2010) 24fps Productions is proud to announce its achievement in commercial advertising with two 2010 Silver Davey Awards, for the "Horsepower Meets Manpower" and "Trust" commercial spots, both awarded in the Automotive category.

Director, Thomas Strodel from 24fps Productions worked with Creative Director, Lauren Cleary from the Milk advertising agency to produce the spots. "Horsepower Meets Manpower," (:30), introduces the master-class cycling team - Team Danbury Audi, using a driving blend of imagery and sound design. "Trust" (:30) showcases the Audi Q5 as we see a couple trusting their baby with the car dealer during a test drive. This is the second win for the "Trust" spot, having recently earned a Telly. Both spots were produced for Danbury Audi.

"These two Davey awards are testament to the power of simple, clear, and on-target creative. We are, once again, excited and honored to be recognized for our work."
- Tom Strodel, 24fps Productions.

Both winning spots can be seen on the 24fps Productions' web site:
<http://www.24fpsproductions.com>

ABOUT THE DAVEY AWARDS

With over 4,000 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small firms, agencies and companies worldwide. Please visit www.daveyawards.com for more information.

The Davey Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. For more information, please visit www.iavisarts.org.

ABOUT 24FPS PRODUCTIONS

24fps Productions is an award-winning New York City-based production company specializing in creating and producing original programming, commercials, and short and long-form narratives. You can find out more by visiting:
<http://www.24fpsproductions.com>

ABOUT MILK

Milk is an independent full-service advertising agency located in Norwalk, CT. The creatively-driven agency was founded in 2001 and has a full-time staff of 15. For more information, please visit: <http://www.milksono.com>

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