



FOR IMMEDIATE RELEASE
04 DECEMBER 2007

24fps Productions' principal Thomas Strodel, directs third season of home arts television series, *The Katie Brown Workshop*.

NEW YORK, NEW YORK (Dec 04, 2007) - Production of the hit 30-minute home arts series, starring Katie Brown and broadcast on PBS, completed shooting its third season last month on location in Bridgehampton, NY with Thomas Strodel at the helm as Director.

The new season, co-executive produced by The Katie Brown Workshop and Irwin Entertainment, will return in the spring of 2008 with new projects and recipes that demonstrate dynamic ways to transform a house into a home. This new season marks the first in which Mr. Strodel will be acting as Director.

"It was a great experience working with Katie and her team. In just two weeks, we shot the content for the entire third season of 26 episodes, including craft and gardening projects, cooking segments, beauty shots, promos, and stand-ups."- said Mr. Strodel.

The third season features a completely new look and feel, crafted by Jon Fordham, Director of Photography. "Shooting in 24p high definition with Zeiss DigiPrimes and DigiZooms gave the show a rich and warm look." said Fordham. "Jon's eye for color and his skill at painting the scenes really helped to show-off off the activities we filmed, giving them a sensual, cinematic quality" commented Strodel.

Strodel's experience in cooking-related shows includes working on TV Food Diners and Hot off the Grill with Bobby Flay for the TV Food Network; Destination: for InDemand; and the 13-part travel series, Any Given Latitude for the Fine Living TV Network. "It was nice to be in a studio environment, using multiple cameras to capture all the action."- said Mr. Strodel.

Season Three of *The Katie Brown Workshop* will premiere on PBS in the Spring of 2008. For programming schedule information, please visit: www.PBS.org.

ABOUT 24FPS PRODUCTIONS

24fps Productions, is a New York City-based independent production company that specializes in creating original programming focusing on travel, adventure, lifestyle, sports, and factual genres. For more information visit: www.24fpsproductions.com

ABOUT THE KATIE BROWN WORKSHOP

In each episode of the *Katie Brown Workshop*, Katie prepares a simple and enjoyable meal, works her magic in the garden and transforms ordinary items into ornate gifts, festive holiday flourishes and helpful home organizers. From her real-life workshop, Katie and her fellow workshop experts tackle recipes and projects in each episode's "Cook," "Grow" and "Nest" segments. For more information, visit www.katiebrown.com.

ABOUT PBS

PBS is a media enterprise that serves 355 public noncommercial television stations and reaches nearly 73 million people each week through on-air and online content. Bringing diverse viewpoints to television and the Internet, PBS provides high-quality documentary and dramatic entertainment, and consistently dominates the most prestigious award competitions. More information about PBS is available at www.pbs.org, one of the leading dot-org Web sites on the Internet.

###

For Media Inquiries, Please Contact:

Beverly W.

646-638-0659

beverly@24fpsproductions.com