



FOR IMMEDIATE RELEASE
01 MAY 2006

24fps Productions announces agreement with FootageBank HD to represent its high definition footage library.

NEW YORK, NEW YORK (MAY 1, 2006) - 24fps Productions, Inc. the award-winning New York City based production company, has chosen FootageBank HD as the distribution agent for its High Definition footage library. The announcement was made Monday afternoon by Thomas Strodel, president and CEO of 24fps Productions.

We feel great about choosing FootageBank HD, stated Strodel. As the vanguard repository for high definition native footage, there really is no other choice for HD specialists. 24fps Productions is in good company, too, as the FootageBank HD roster already includes industry luminaries Barry Clark, Randall Dark, and Howard Hall, as well as major clients Paramount, Fox, Touchstone Television, and Warner Brothers.

I am thrilled to be at the forefront of offering clients an HD library of footage. said Paula Lombard, founder and CEO of FootageBank HD. Working with 24fps is an ideal relationship for FootageBank HD as they are continually contributing beautifully shot content, giving us locations that we do not already have. I look forward to working with them as they create more programming."

For 24fps Productions, another reason they choose FootageBank HD is their online searchable database at www.footagebank.com, which enables users to preview clips. This makes the most comprehensive HD library in the world also the most accessible. Strodel said.

ABOUT 24FPS PRODUCTIONS

24fps Productions, is a New York City-based independent production company that specializes in creating programming for cable, broadcast, and satellite distribution. For more information, visit: www.24fpsproductions.com

ABOUT FOOTAGEBANK HD

FootageBank HD is a privately-held company based in Los Angeles, CA founded by industry icon Paula Lombard. FootageBank HD continues to be the only footage house specializing in HD content and is dedicated to shooting and aggregating collections of HD images to serve the rapidly growing demand for HD content in the film and television marketplace. For more information, visit www.footagebankhd.com.

#

For Media Inquiries, Please Contact:
Karina Ramirez
646-638-0659
info@24fpsproductions.com

24fps Productions, Inc.
144 West 27th Street, 12th Fl
New York, NY 10001

Additional information can be found on our website: www.24fpsproductions.com