



FOR IMMEDIATE RELEASE
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24fps Productions Announces Release of New Instructional Program, *Underwater Video Basics*

NEW YORK, NEW YORK (November 7th, 2006) - 24fps Productions, Inc. the award-winning New York City based production company, announces the release today of a new instructional DVD: Underwater Video Basics.

Shot in high definition, Underwater Video Basics provides step-by-step instruction on how to create better-looking videos underwater. Hosted by award winning cinematographer Steve Miller, the DVD provides insight on selection and maintenance of camera equipment, lens and video technology, dive skills and safety tips, communicating underwater, camera shots and moves, storytelling techniques, and tips for interacting with sea life.

"With so many people becoming interested in underwater videography, it's important to know not only how to use your video system, but also how to compose shots and tell great stories," says Miller.

Shot in Curaçao, and featuring footage from around the world, the video will debut at the Diving Equipment & Marketing Association (DEMA) trade show in Orlando, Florida, November 8th -11th, 2006.

"Underwater enthusiasts now have a great resource for learning the techniques of video making using Steve's hands-on approach," says Thomas Strodel, producer and director of the title. "This DVD will help people of all skill levels be better underwater videographers."

Underwater Video Basics DVD will retail for \$29.95, and can be purchased directly from the web site: <http://www.underwatervideobasics.com>. Special discounts will be offered to retailers and wholesalers. 24fps Productions also plans to offer high definition versions of the program in the near future.

ABOUT 24FPS PRODUCTIONS

24fps Productions, is a New York City-based independent production company that specializes in creating original programming for cable, broadcast, and home video distribution. For more information, visit: www.24fpsproductions.com

ABOUT STEVE MILLER

Steve Miller is a three-time Emmy® award-winning cameraman, with over 25 years of experience in the television broadcast industry. Steve's work primarily focuses on ENG/EFP production, with a specialty as an underwater DP. Steve has a variety of experiences in shooting entertainment, sports, news, and documentaries for a wide range of networks including: CBS, NBC, ABC, CNN, FOX, UPN, ESPN, Discovery Channel, and many others.

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