

24FPS PRODUCTIONS' PRESENTS STUNNING NEW HIGH DEFINITION PROGRAM "DESTINATION:" ON INHD

New Series Pilot Features Compelling Voyages Premiering on INHD Networks December 5, 2004



NEW YORK, NEW YORK (December 1, 2004) -24FPS PRODUCTIONS, INC, the New York City-based production company, has announced today the debut of its initial two-part pilot program presented in visually stunning high-definition, "Destination:" will premiere on INHD2, cable's most widely distributed all high-definition networks on Sunday, December 5, 2004 at 1:30pm and 7:30pm EST.

Geared towards travelers seeking both luxury and adventure, "Destination:" takes the viewer on a voyage to exotic locations and top resorts that offer both. Destination: also ventures off the beaten path, to get an understanding of the country, its people, its customs, and the adventure travel that is possible there.

"A growing trend in travel today is the desire to experience top-notch food and accommodations, while not being isolated from unique and exotic locations and experiences." said Thomas Strodel, Producer and Director.

The two-part series pilot features an in-depth profile of the Caribbean island of St. Lucia. Among other things, the host and local guide experience rainforest mountainbiking, horseback riding on rugged beaches, rum tasting, the grandeur of tall ships, and the vitality of traditional outdoor markets and street parties. There's also the thrill of SCUBA diving along protected coral reefs, and the decadence of sampling the Caribbean's French-Creole cuisine while staying in amazing accommodations. The second part premieres on INHD2, Tuesday, December 7 at 7:30pm EST.

"Travel is becoming more 'experiential.' People are looking for experiences that are more than the regular tourist stops. Destination: provides those types of experiences, and the high-definition medium puts the viewer right into the action," said Strodel.

Locations also inspired writer Bill Kearney. "Writing the pilot episodes of Destination: became an exercise in planning a fantasy trip for myself. The target audience has graduated from backpack-style travel and has more refined tastes, but still wants a sense of adventure and an authentic, immersed local experience."

Completed this past summer, Destination: was shot entirely in high definition on location in St. Lucia.

24fps Productions will showcase Destination: at NATPE this coming January, and plans to begin series production in the first quarter of 2005.

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ABOUT 24FPS PRODUCTIONS

24fps Productions is a New York City-based production company that specializes in creating programming for cable, broadcast, and satellite distribution. Focusing on travel, sports, adventure, lifestyle, and factual genres, 24fps Productions is a creative, edgy, and unique production company with proven experience integrating great imagery with powerful stories, using the latest in high definition digital cinematography, film, and video. For more information visit: www.24fpsproductions.com

ABOUT INHD

INHD and INHD2 comprise a suite of 24/7 high definition networks that features commercial-free movies, professional and college sports, and general interest programming which maximize the HD television experience. INHD provides superior images and sound and more native HD programming than any other network.

INHD is owned and operated by iN DEMAND Networks. Company shareholders are Comcast iN DEMAND Holdings, Inc., Cox Communications, Inc. and Time Warner Entertainment - Advance/Newhouse Partnership. INHD and INHD2 are available on Adelphia, Bright House, Cablevision, Comcast, Cox, and Time Warner cable systems. Further information about INHD can be found on the Internet at www.inhd.com.